

WLS-TV CHICAGO 190 NORTH STATE STREET CHICAGO IL 60601 DUDLEY MEDIA - 3242 ATTN: BOB DUDLEY 919 CATHERINE STREET PHILADELPHIA PA 19174

DATE: 10-09-2012

PAGE: 1

of 2

	Agency Est#		CMS#	Sales Office	Account Executive	Start Date	End D	Date	Billing					F	Package	Contract Titl	e		
			245977 PHILADELPHIA D. PARKER			10-09-2012	10-14-2								N	245977			
	Line	Start Date	End Date	Time Period	Desc	cription			RC	Duration	M	T V	V T	F	S S	SPW	Price	Tot Spots	Total \$
R	1	10-09-2012	10-12-2012	05:00AM - 06	:00AM MOF	RN NEWS: 5-6A M-F (5510))		1	30		1 1	1	1		4	665	4	2,660.00
R	2	10-09-2012	10-12-2012	06:00AM - 07	:00AM MOF	RN NEWS: 6-7A M-F (5511))		1	30		1 1	1	1		4	1,235	4	4,940.00
R	3	10-09-2012	10-12-2012	07:00AM - 09	:00AM MOO	RN NEWS/GMA: 7-9A M-F	(5512)		1	30		2 2	2 2	2		8	1,520	8	12,160.00
R	4	10-09-2012	10-12-2012	10:00AM - 11	:00AM DAY	TIME: THE VIEW 10-11A M	I-F (5514)		1	30		2 1	1	1		5	1,710	5	8,550.00
R	5	10-09-2012	10-12-2012	11:00AM - 12	:00PM DAY	TIME/ NEWS: 11-12NOON	DAYTIME M-I	F (5516	1	30		1 1	1	1		4	800	4	3,200.00
R	6	10-09-2012	10-12-2012	03:00PM - 04:	:00PM DAY	TIME/EF : KATIE COURIC	EFF: 9/10 (55	17)	1	30		1 1	1	1		4	1,425	4	5,700.00
R	7	10-09-2012	10-12-2012	04:00PM - 05:	:00PM EAR	RLY NEWS M-F 4-5P (8499)			1	30		2 2	2 2	2		8	1,805	8	14,440.00
R	8	10-09-2012	10-12-2012	05:00PM - 05:	:30PM EAR	RLY NEWS: 5-530P M-F (55	19)		1	30		1 1	1	1		4	2,280	4	9,120.00
R	9	10-09-2012	10-12-2012	06:00PM - 06:	:30PM EAR	RLY NEWS: 6-630P M-F (55	24)		1	30		1 1	1	1		4	2,660	4	10,640.00
R	10	10-14-2012	10-14-2012	05:00PM - 05:	:30PM WEE	EKEND/EARLY NEWS: SUN	N 5-530P (557)	2)	1	30					1	1	1,140	1	1,140.00
R	11	10-09-2012	10-12-2012	06:30PM - 07:	:00PM ACC	CESS: WHEEL M-F 628P-71	P (5525)		1	30		1 1	1	1		4	3,400	4	13,600.00
R	12	10-11-2012	10-11-2012	08:00PM - 10:	:00PM PRII	ME BY TIME: THU 7-10P (5	596)		1	30			1			1	11,500	1	11,500.00
R	13	10-12-2012	10-12-2012	09:00PM - 10:	:00PM PRII	ME:FRI: 9-10P/20/20 (5614))		1	30				1		1	8,500	1	8,500.00
R	14	10-09-2012	10-14-2012	10:00PM - 11:	:00PM LN (ORBIT:NEWS M-F1000-103	5P;SU 1000P-	1100P	1	30		1 1	1	1	1	5	5,225	5	26,125.00
R	15	10-09-2012	10-12-2012	10:35PM - 11:	:04PM LF/N	NEWS: NIGHTLINE: M-F 10	035-1104P (55	527)	1	30		1 1	1	1		4	1,900	4	7,600.00
																-			



WLS-TV CHICAGO 190 NORTH STATE STREET CHICAGO IL 60601

DUDLEY MEDIA - 3242 ATTN: BOB DUDLEY 919 CATHERINE STREET PHILADELPHIA PA 19174

DATE: 10-09-2012

PAGE: 2

of 2

Contract No Contract Dt Product Code Station/Market Revision Dt | Rev# | Advertiser Brand 401860 10-08-2012 1 DUCKWORTH FOR CONGRESS TAMMY DUCKWORTH FOR CONGRESS 8TH POLITICALS WLS - CHICAGO 10-08-2012

U																		
	Agency Est#		#	CMS # Sales Office		Account Executive	Start Date	End D	ate	Billing	g			P	Package Contract		9	
				245977	PHILADELPHIA	D. PARKER	10-09-2012	10-14-2		M (Broad					N	245977		
	Line	Start Date	End Date	Time Period	De	escription			RC	Duration	M T V	W T	F S	S	SPW	Price	Tot Spots	Total \$
R	16	10-13-2012	10-13-2012	10:36PM - 11:	:00PM *M	-SU 1035P-0200AM (LF	::NL/OP/JK/LNR/A	/I/19/IE/I	1	30			1		1	1,425	1	1,425.00
R	17	10-13-2012	10-13-2012	07:00AM - 08:	:00AM WE	EEKEND/ MORN NEWS	S: GMA SAT 7-8A ((5555)	1	30			1		1	950	1	950.00
R	18	10-13-2012	10-13-2012	08:00AM - 09:	:00AM WE	EEKEND EARLY MORN	NEWS: SAT: 8-9A	(10600	1	30			1		1	950	1	950.00
R	19	10-14-2012	10-14-2012	07:00AM - 08:	:00AM WE	EEKEND/MORN NEWS:	: GMA SUN 7-8A (5	557)	1	30				1	1	655	1	655.00
								-										
R	20	10-14-2012	10-14-2012	08:00AM - 09:	:30AM WE	EEKEND/MORN NEWS:	: SUN 8-930AM (55	67)	1	30				1	1	855	1	855.00
							`	,										
R	21	10-14-2012	10-14-2012	11:00PM - 11:	:30PM LF	: SUN 190 NORTH-110	0P-1130P (5827)		1	30				1	1	760	1	760.00
							` ,											
R	22	10-10-2012	10-10-2012	09:00PM - 10:	:00PM PR	RIME: WED: 9-10P VAR	/NASHVILLE EFF:1	0/10 (5€	1	30		1			1	8,550	1	8,550.00
									-						-	2,222		-,
														С	ontracte	d Gross Total	: 68	154,020.00
															A -4	ol Onnon Total	. 68	154,020.00
																al Gross Total / Commission		23,103.00
															, igono	Net Total		130,917.00
	Mon	th/YR		Preempted	d	Made Good	Contract T	otal		A	djustmer	nts						Actual Total
	Oct	12		0.00)	0.00	154,02	0.00			0.	.00						154,020.00
	TO	TAL	-	0.00)	0.00	154,02	0.00	_		0.	.00						154,020.00

Month/YR	Preempted	Made Good	Contract Total	A	Adjustments		Actual Total
Oct 12	0.00	0.00	154,020.00		0.00		154,020.00
TOTAL	0.00	0.00	154,020.00		0.00	_	154,020.00